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RGVMPO Resilience and Sustainability Project Status Meeting -- Notes

Date: Tuesday, June 13, 2023
Time: 2:30 PM
Location: Virtual Teams Meeting
Invitees: **RGVMPO:** Andrew Canon, Luis Diaz, Javier Dominguez
ATG: JD Allen, Ed Elam, Ben Magallon, René Pastorek

Meeting Objective: Promote an efficient start to the project and facilitate effective communication between the RGVMPO and ATG project team.

Agenda

1. Schedule
 - a. Upcoming schedule needs
 - i. Public Engagement June 23rd/24th
 1. Tabling – UTRGV Edinburg, Brownsville/Harlingen Farmer’s Market
 2. Social media and online outreach – flyer, posts, story map, etc.
 - ii. Virtual SWOT and Recommendations Workshop
 1. Thursday, July 13th at 10 am
 2. Meeting Link / Invite
2. Recent Tasks Completed
 - a. Transportation Network Assessment Memo
 - b. Risk Profiles Memo
3. Tasks in Progress
 - a. Recommendations Memo
 - b. Project Prioritization Tool
4. Critical Path Items
 - a. Engagement materials, outreach online and to stakeholders, etc.
 - b. Discussion RE: strategies to leverage stakeholders as brand ambassadors/plan champions to enhance outreach
5. Open Discussion
6. Next Steps / Action Items



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Notes:

- July 13th is correct date of virtual SWOT
- ATG and Javier to hold trial run through of using break out rooms on Teams for SWOT
- ATG to send engagement materials by COB Wednesday, June 14th
 - include list of locations, times, etc. for staff to sign up and assist
- Fallback option for UTRGV is public library
- Discussion RE: statewide resiliency plan and demonstration of what will happen if no investment is made in resilience
 - Will include and emphasize this type of information in the recommendations and final plan
 - To use as a cost/benefit analysis of this type of work
- ATG to work with MPO to set up one-on-one meetings with BPAC member and VAIL rep to discuss brand ambassador engagement with their clientele and network